



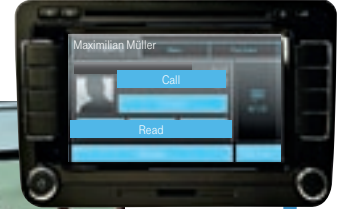
Setting off

9am

→ 15km

Emails on the go

Sabine Walther works in HR for a major logistics company. She didn't quite finish replying to her emails before she left the office yesterday. But that's not a problem because she can access her T-Online account from the car, and even have her messages read aloud. Replying to emails is easier than with a notebook. The voice-recognition technology identifies the names Sabine says, and finds the relevant information from her personal online address book.



Berlin

4pm

→ 0km

The right route

The Walther family from Berlin is spending their vacation in Spain. Klaus Walther plans the 1,900km journey in their new car on his PC at home: across Germany, a stopover in France and then on to their destination, Barcelona. The 44-year-old maps the entire route online. Deutsche Telekom and Continental's joint connectivity solution enables seamless route planning, by calling up the relevant data on the move and adding location-based information.



Apps on the road

Take the Internet with you – even on vacation to Spain

In-vehicle apps offer a wide range of services, including mobile working, entertainment and a host of useful information – improving the quality of a journey.

Within the scope of their technology partnership, Deutsche Telekom and automotive supplier Continental have developed a platform called AutoLinQ that will enable the deployment of apps in all vehicle types. In addition to mobile services, the solution will support personalized applications and bring cars and other vehicles into the Internet age.



Frankfurt am Main

2pm

→ 550km

Making contacts

In Frankfurt, the Walthers make a last-minute business call. Klaus has just received confirmation of an important customer meeting. And the sales executive doesn't want to miss out on the opportunity to talk face to face. Unfortunately, his secretary has not included any address details. So he logs on to business network Xing and, in a couple of clicks, he can import the information he needs to his address book. All thanks to enterprise mobility.

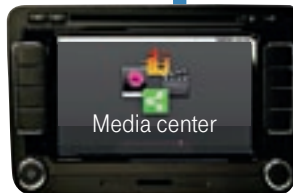
Highway A5

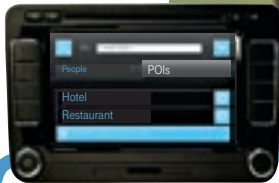
5pm

→ 770km

In-car entertainment

As the family continues its journey toward Basel in Switzerland, 12-year-old Patrick realizes he can't find his two favorite audio books on his iPod. "If only I could solve all my son's problems so easily," thinks Klaus as he calls up the Deutsche Telekom media center where he saved the two files earlier. Immediately, the kids on the back seat fall silent – they are busy listening to the story via the built-in headphone port.





A night in France 8pm → 1015km

“... deux chambres, s’il vous plaît”

Despite a few stops along the way, the Walthers reach their planned destination on time. Everyone is in good spirits so they decide to drive a little further. Sabine starts searching the Internet for a new place to stay – and finds a beautiful French chateau. One quick call, using voice-dialing technology, and she has booked two double rooms. Sabine saves the hotel’s number and address in her online telephone book for the return journey.



Day two: in Spain 2pm → 1765km

Online breakdown assistance

The next day, the family sets off early. The car has just crossed on to Spanish soil and then it happens: the engine cuts out. Is it the fuel-injection system, the ignition, the wrong gas? No one knows. But one thing is certain: Klaus cannot drive any further. On his display, he sees that the next garage is 20 kilometers away. A road assistance tool transmits all the necessary data to the workshop: the model, vehicle identification number, plus information about what might be wrong. So when the mechanic arrives, he can set straight to work, helping the Walthers get back on the road quickly.

Arrival in Barcelona 6pm → 1905km

Sunshine city

After an hour, the family sets off again toward Barcelona. Even before they are due to check into their accommodation at 6pm, they want to visit Gaudi’s Sagrada Familia. Klaus enters the name into his satellite navigation system and finds a parking lot close to the famous cathedral. As the family is getting out of the car, there is a T-Online news update: at home in Berlin it’s 15 degrees Celsius and raining. Here in Barcelona, the sun is shining. It’s a great start to the vacation.

RALF BRETTING



Experience Car ICT and AutoLinQ for yourself –
March 2-6, 2010, at Deutsche Telekom’s CeBIT booth, hall 4.
Contact:
marcus.heitmann@telekom.de

Illustrations: Sascha Brief